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By Town Clerk's Office at 9:35 am, Jun 06, 2023

TOWN OF BURLINGTON
SIGN BYLAW SUBCOMMITTEE (SBS) of the
ZONING BYLAW REVIEW COMMITTEE (ZBRC) MINUTES

May 15, 2023

Call the Meeting to Order

Chairman Sally Willard called the May 15, 2023, Sign Bylaw Subcommittee to order at 5:31 PM at the Town Hall Annex.

Voting Members Present: Sally Willard, Betsey Hughes*, Shari Ellis*, Ernie Covino*, Mark Dupell*

Voting Members Absent: Jeff DiBona

Non-Voting Members Present: none

Non-Voting Members Absent: none

Also Present: none

1. Introduction and Overview

None.

2. Discussion

A. Burlington Signage Districts Guide

The members reviewed and edited the current version of a Burlington Signage District Guide.

Among the discussion items:

- a. Window signs: The draft bylaw article does not allow window signs. Is there a distinction between permanent window signs (e.g., a name etched in the window) and paper or temporary window signs.
- b. Enforcement: Zoning enforcement is currently effected in the General Bylaw. Would we need to have an associated bylaw in the GBL?
- c. How will the town inform the business owners about the updated guidelines and bylaw?
- d. Should the new bylaw have a sunset clause?
- e. Can grants, including tax incentives, be offered businesses to replace existing signage?

B. Zoning Bylaw Article XIII Sections 13.3

C. Zoning Bylaw Article related to Signage Districts Zoning Map

3. Review and approval of minutes of prior meetings: None

4. Other Business: None

Documents Referenced:

- 05-01-2023 Burlington Signage Districts Guide

Motion to Adjourn: 6:57 pm 5-0-0



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*Respectfully Submitted,
Sally Willard, Chair*

Approved: June 5, 2023, ZBRC Signage Sub meeting (4-0-0)

* Attended by Zoom