Social Media Policy

Burlington Public Library uses social media to maintain a welcoming online environment where the public can learn about, share, and discuss library events, library-related topics, Burlington events and news, and other information that meets Burlington’s informational, educational, cultural, or recreational goals. For the purpose of this policy, the library defines social media as any online community to which the library and its users share information, ideas, messages and other content. Burlington Public Library’s goal is to engage our patrons and to foster communication. The library respects diverse viewpoints and encourages thoughtful discussion. The library is not responsible for the content of public comments and has no obligation to remove objectionable comments. Users of all ages have the responsibility to protect their own privacy and should not post personally identifying information.

The library evaluates information that it posts online but sharing or linking to content does not mean that the library endorses or is affiliated with the content or creator.

Comments and posts are moderated by library staff. Burlington Public Library reserves the right to remove content that is not topically related to the library or its services. Additionally, the library reserves the right to remove content including, but not limited to, the following:

- Content that promotes discrimination
- Content that constitutes or encourages illegal activity
- Commercial promotions or spam
- Profane or vulgar language
- Sexual content or links to sexual content
- Content that violates another party’s intellectual property rights
- Private information about an individual that is shared without that individual’s consent
- Content that compromises safety or security
- Content regarding political campaigns and ballot measures
- Potentially libelous content
- Personal attacks, insults, or threatening language

The Library reserves the right to ban or block users who have posted in violation of this policy.

The Board of Trustees reserves the right to amend this policy, and to rule on situations not specifically covered herein. The Board of Trustees and the Library Director shall review this policy as needed.
BOARD OF TRUSTEES (Social Media Policy)

___________________________________________            Chairman

___________________________________________            Vice-Chairman

___________________________________________

___________________________________________

___________________________________________

___________________________________________

Reviewed April 12, 2018