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Foliage Accelerating Expansion in the Bay Area

Response to Growing Demand From Medical, Semiconductor and Life Sciences Industries

BURLINGTON, MA--(Marketwired - Nov 18, 2013) - Foliage, a leading product development company, today announced its expansion in the San Francisco Bay Area. This move comes as Foliage experiences increased demand from its West Coast client base for its expertise in developing and executing technology strategies that support the complete product lifecycle in the medical, semiconductor and life sciences industries.

Over the next six months, Foliage will expand its footprint in the Bay Area by adding over 20 senior-level engineers to its West Coast team. The focus of this latest recruitment effort is on experienced systems, software and electro-mechanical engineers. Additionally, Foliage will increase its business development and account management teams to mirror its East Coast operations. In doing so, Foliage will nearly double the size of its Fremont-based location.

"Companies in the Bay area are increasingly requesting the support of our consulting and development capabilities as they conceive their next-generation product plans," said Tim Bowe, CEO of Foliage. "The pressures of the Affordable Care Act on the medical and healthcare industries, along with 450mm production tools in the semiconductor industry, create a real need for the unique systems thinking approach Foliage brings to those development efforts."

With California's standing as a "top medical device cluster," Foliage is focusing more resources locally to respond to the burgeoning demand from medical device and life sciences companies on the West Coast. For over two decades, Foliage has helped clients commercialize more than 100 Class II and III medical devices, and develop nearly as many complex control systems.

Foliage is returning to Medical Design & Manufacturing West (MD&M West), the world's largest medical device OEM event. Foliage will be speaking and exhibiting at the event scheduled for February 10-13, in Anaheim, California.

About Foliage

Foliage, Inc., a product development company, partners with companies to address the business and technical challenges inherent in developing complex software-intensive systems. By providing a full complement of engineering and consulting services aligned to business needs and applied over the entire product lifecycle, Foliage enables companies to accelerate development and drive more predictability and productivity into their businesses. Foliage leverages over 20 years of experience partnering with leading companies in the medical and life sciences, aerospace and defense, and industrial equipment industries. Working with Foliage, companies gain the critical insights necessary to develop products with a difference, and to deliver the products their customers want, when they want them.

Foliage is based in Burlington, Massachusetts with additional offices in California, the Netherlands and India. For more information, visit: www.foliage.com.

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