TOWN OF BURLINGTON
Meeting Posting

Notice of Public Meeting – (As required by G.L. c. 30 A. c. §18-25)

DEPT./BOARD: Zoning Bylaw Review Committee: Sign Bylaw Subcommittee
DATE:     April 23, 2020
TIME:     4:00pm
PLACE:     https://zoom.us/j/375443315?pwd=c05lWnl0VlAvWlUxbjMxZldiLzJCQT09

Dial by your location: +1 646 558 8656 US (New York)
Meeting ID: 375 443 315
Password: 01803
One tap mobile
+16465588656,,375443315#,,#,01803# US (New York)

AGENDA

1.  Review and approval of minutes of prior meeting
2.  Definitions
3.  Commercial Areas
4.  Next Meeting: Tuesday, May 5, 2020, 9:00am, TH Annex
Location: Zoom - Remote meeting, all present were accessing the Zoom web meeting

Time: 4:00 PM

Members Present: Sally Willard, Shari Ellis, Betsey Hughes, Ernie Covino

Members Absent: Nick Priest, Mike Murray

Also Present: Bylaw Review Committee members; Phyllis Neufeld and Dave Miller

Call the Meeting to Order

Chair Sally Willard called the 04/23/2020 Zoning Bylaw Review Signage Subcommittee to order at 4:00 PM. Sally stated meeting was being recorded and introduced all attendees. She then gave a brief overview for the BRC members.

1. Meeting Minutes approval

- 4/7/2020 - Approved as amended 3-0-0.
- Shari will contact Town Clerk regarding non-voting ZBRC members ability to vote on subcommittee issues

2. Definitions

- Review of definitions: Advertising mural through directory sign
  - Document being reviewed is located on a google. Doc: Burlington GBL Article XIV Section 3: Signs and Advertising Devices
  - Action Item: Sally will send document to Phyllis and Dave from BRC
- General discussion that definitions should not include any regulations
- Definitions section of bylaw should be located as part of signage bylaw, whether in General Bylaw or Zoning Bylaw
- Left off with Electronic signage; will continue with that for next meeting

3. Commercial Areas:

- Reviewed the concept of the signage overlay areas versus signage by zoning area. Specifically, to identify the areas containing smaller businesses and their needs versus the larger industries needs

  Action items:

- Sally will contact Rick Parker of BACC to request representatives from small businesses and will contact Scott Weiss (Gutierrez) or Todd Fremont-Smith (Norblom) to represent larger developer
4. Next Meeting: May 5, 2020 (Sally will doodle poll for a good time)

Documents Referenced:

- 4-7-2020 ZBRC Signage Subcommittee meeting minutes
- Burlington GBL Article XIV Section 3: Signs and Advertising Devices
  - Google.doc version
- Burlington Zoning Map
- Burlington Town Center Overlay Map

Motion to Adjourn: 5:45 PM

Respectfully Submitted,
Shari Ellis

Approved: At the 5-6-2020 ZBRC Signage Subcommittee meeting [6-0-0]