TOWN OF BURLINGTON

Meeting Posting

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Notice of Public Meeting – (As required by G.L. c. 30 A, c. §18-25)

DEPT./BOARD: Zoning Bylaw Review Committee: Sign Bylaw Subcommittee

DATE: March 10, 2020

TIME: 8:00AM

PLACE: TH Annex

AGENDA

1. Introductions and overview
2. Review and approval of minutes of meeting - February 5, 2020
3. Overview of Prior bylaw revision efforts (Joe Impemba)
4. Definitions:
5. Commercial Areas: Identification
6. Assignments
7. Next Meeting: March 17, 2020, 8:00AM, TH Annex
Call the Meeting to Order

Chairman Sally Willard called the March 10, 2020, Sign Bylaw Subcommittee to order at 8:05AM in the Town Hall Annex.

Members Present: Sally Willard, Ernie Covino, Michael Murray
Members Absent: Shari Ellis, Betsey Hughes
Also Present: Melisa Tintocalis (Economic Development Director)

1. Introductions and overview

2. Review and approval of minutes of meeting - February 5, 2020
   • This was tabled to the next meeting

3. Overview of Prior bylaw revision efforts (Joe Impemba)
   • No discussion

4. Definitions
   • The discussion centered on types of signs, sign dimensions and the impact of “by right” and “by variance”, where the sign types and dimensions are defined.
   • Also discussed were lighting for signs, the difference between a storefront and a building and the need for a storefront definition

5. Commercial Areas: Identification
   • A general discussion of the small and large commercial areas in Town.

6. Assignments
   • Melisa Tintocalis joined the meeting and a discussion of a survey of businesses and property owners about their signage needs. Melisa would like the survey to help identify problems businesses are having with signage. Sally will work with Melisa and Rick Parker (BACC) to develop and conduct a survey.
Agenda items for March 17, 2020 meeting:

- Scott Weiss to speak about prior efforts from the property owner/business perspective
- Definitions
- Commercial Areas

Motion to Adjourn: 9:15am

Respectfully Submitted,

Sally Willard

Approved: 04-07-2020 ZBRC SBS meeting (3-0-2)