TRY A NO-COST MASTER’S DEGREE COURSE

Start advancing your career with zero cost or obligation.

Taking just one online college course may increase your professional expertise and help you get ahead, even if you don’t want to pursue a degree. If you choose to pursue one, however, these courses will count toward your NECB degree.

- Benefit only for employees of NECB corporate partners
- No tuition or application fees for our single, designated courses
- Award-winning learning platform tailored to working professionals\(^1\)
- Course material may be immediately applicable to your job
- All course offerings have no required prerequisite\(^2\)
- All courses are five weeks in duration

\(^1\)See awards at necb.edu/awards.
\(^2\)See requirements on other side.

What do our graduates say about their New England College of Business education?

**PERFORMANCE: 98%**
“I’m performing better on the job.”

**TECHNOLOGY: 98%**
“The course technology facilitated online learning.”

**ADVANCEMENT: 46%**
“I’ve been promoted or had responsibilities expanded.”
(Survey of 2016 graduates; 261 responses).

For more information, contact diane.higgins@necb.edu

Diane Higgins at 508.346.3608.
EXPERIENCE ONE OF THESE ENTRY COURSES AT NO COST

STRATEGIC LEADERSHIP AND MANAGEMENT
MBA 501 | 3 Credits
Strategic Leadership and Management is the first or second course MBA students take in the NECB MBA program and the first course students take in the MS-HRM program. Drawing mainly from the fields of psychology, business, and management, this course is designed to expose students to foundational theories, conceptual frameworks, methodologies and business strategies they will use throughout their studies. Based on the premise that leadership and management skills can be learned, students will examine various theoretical constructs as a means of becoming more aware of their own leadership styles, and apply strategic business models to improve leadership and management skills in others. Students will identify and apply strategic models to analyze business problems, formulate strategic solutions and make sound decisions.

GOVERNANCE, ETHICS AND COMPLIANCE
MBE 510 | 3 credits
This course aims to provide students with a basic understanding of corporate governance as a term and as a practice involving relations between a firm’s executive leadership, its governing board, and its stakeholders including shareholders and others who have an interest in the oversight of the entity. The course explores various governance models practiced in the U.S. including both for-profit and non-profit and looks at the role and responsibilities of each of the parties in these relationships both as set down in the legal code and as suggested by current best practice. The role of various board committees will also be discussed along with their relationships with the regulatory agencies such as the SEC. A fundamental part of the course is a discussion of the ‘purpose of a corporation’ and of the various perspectives held by prominent thought leaders in the U.S. on this subject. The course will also look at changes made in board practices following the Sarbanes Oxley legislation in 2002 and at recent trends in corporate governance.

Evolving Healthcare Systems
MHM 501 | 3 Credits
This foundational course introduces students to the systems that define and shape the delivery of health services in the United States and the policy changes that have had major impact on U.S. healthcare over the past 50 years. It provides a comprehensive overview of the structure, function, and financing of the healthcare system and highlights current, critical issues facing the United States. The course is designed to foster an appreciation for the myriad interdependent actors within the healthcare system and for the widespread consequences of decisions in the clinical, policy, and management arenas. Students will leave this course with an appreciation of the challenges confronting policymakers, providers, and patients balancing cost, quality, and access.

Requirements for entry (applies to all courses):
• Phone interview with admissions office
• Single page essay detailing personal motivation and interest in the course
• Bachelor’s degree required
• Applicants must be nominated by their employers. A short nomination form can be found here: necb.edu/onboarding.

Not available to students who qualify for a tuition rate below NECB’s standard corporate partner rate. Offer precludes eligibility for additional scholarship options subsequent to enrollment into a graduate program. A minimum number of students is required before a new course can be offered.