LAUNCH STRATEGIC PLANNING ADVISORY COMMITTEE (SPAC)  
~May - June 2018~

Brainstorm Community Vision Statements

WHAT IS A SOAR?  
A SOAR exercise is used to analyze current and future conditions that affect the Library and its ability to provide services it deems necessary. It identifies key Strengths, Opportunities, Aspirations, and Results.

ASSESS CURRENT STATUS AND IDENTIFY COMMUNITY NEEDS  
~June 2018~

ASSESSMENT 1 - SOAR EXERCISES
1. Board of Trustees/Friends of Library Board  
2. Staff  
   Total Participants = 35

ASSESS CURRENT STATUS AND IDENTIFY COMMUNITY NEEDS  
~June 2018~

ASSESSMENT 2 - COMMUNITY SURVEY
Conduct community survey with segmented questions for targeted stakeholder groups, including:
1. Parents  
2. Demographic Groups  
   Total Participants = 420

ASSESSMENT 2 - YOUNG ADULTS SURVEY  
Total Participants = 164

ESTABLISH GOALS AND OBJECTIVES  
~July 2018~

1. Community Vision Statements  
2. Mission Statement  
3. Strategic Goals  
4. Supporting Objectives

MBLC PLAN REQUIREMENTS
The following must be in the strategic plan:
1. Vision and mission statements  
2. Assessment of user needs  
3. Multi-year goals and objectives  
4. Brief description of the planning methodology used  
5. Approval of the governing board (Trustees)

SUBMIT STRATEGIC PLAN TO MBLC  
~OCTOBER 1, 2018~

APPROVE STRATEGIC PLAN (INTERNAL)  
~September 2018~

DRAFT STRATEGIC PLAN  
~August 2018~

SPAC Review

BOARD OF TRUSTEES REVIEW

DEVELOP IMPLEMENTATION PLAN  
~August 2018~

1. Tactics/Action Plan  
2. Performance Metrics