MINUTES OF THE MEETING OF THE BOARD OF APPEALS
BURLINGTON, MA

October 2, 2018

The meeting was held in the Main Town Hall Meeting Room, 2nd Floor, and 29 Center Street, Burlington, MA.
Present: Chairman Michael Murray Jr., Charles Viveiros, Mark Burke, Brenda Rappaport and Jim Sheridan.
Absent: Rob Paccione and John Sullivan

Chairman Michael Murray, Jr. called the meeting of the Burlington Board of Appeals to order at 7:30 pm.

Continued Hearing
2018-205
50 South Ave
Legal ad previously read into record.

Landon White from Site Enhancement Services re-introduced himself and he is representing Eddie’s V. He provided the members with an updated sign package. He stated there were three signs in question and explained they had eliminated one so there are only 6. Signs B, C and E are conforming. He believed Sign A is a technical issue, the sign is not a roof sign and it is not higher than the roof façade. Sign D is a Blade sign and they have restructured it and the overall height is now 5 feet.
He stated sign F appears to be the only sign that seems to be an issue. He stated they felt they needed it for visibility because of the traffic patterns, especially on the southbound traffic, the wall signs cannot be seen.

Mr. Burke stated Sign A fits the space better and with the change in Sign D he is alright with it. He continued by explaining Sign F is the problem. He stated he felt it did get the visibility especially if the landscaping is going to be removed.

Mr. White responded the landscaping is not a definite. He is working with the landlord.

Mr. Viveiros agreed he was all set with the first two, but he also agrees sign F is not necessary and he really does not want to see anything on the road.

Ms. Rappaport stated she also agreed it was not necessary, if you miss one turn you can take the next one.

Mr. Sheridan stated he believed the visibility was fine and that he doesn’t believe visibility was the reason the previous tenants did not make it.

Board of Appeal Members: Chairman: Michael Murray Jr., Vice Chair: Charles Viveiros, Clerk: Rob Paccione, Mark Burke, Brenda Rappaport, Jim Sheridan, Alternate and John Sullivan, Alternate
Mr. Murray stated he agreed with the other members. There will be 2 signs facing Turnpike and the height of Sign A will give the visibility he is looking for, therefore, Sign F is not necessary.

Mr. White presented two additional options. He stated he had looked into the directory sign and the property owner did not seem favorable. He stated the sign would provide advance notice and it would avoid back up at the intersection.
Mr. Murray responded that even the smallest sign is still too large and he could not vote in favor of it.

Motion made and seconded to close the public hearing. All members voted in favor.
Motion made and seconded to approve:
Sign A is a wall sign as shown on revised drawings page 3 dated September 14, 2018.
Sign D is a wall sign as shown on page 6 of 12 dated September 14, 2018, with the condition the sign is to be no greater than 90 lumens and no other sign even if by right.
All members voted in favor. 5-0
Motion made and seconded to deny Sign F dated 5-14-2018 page 8 of 12.
All members voted in favor to deny the sign. 5-0

Motion made and seconded to approve the minutes. All the members vote 5-0
Motion made and seconded to adjourn the meeting. All members voted 5-0.