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TOWN OF BURLINGTON

Meeting Posting

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Notice of Public Meeting – (As required by G.L. c. 30A, c. §18-25)

DEPT./BOARD: 4th of July Committee
DATE: April 12, 2018
TIME: 4:30 PM
PLACE: Town Hall Executive Hearing Room, moved to the Town Hall basement meeting room

Meeting Minutes

Committee members in attendance for meeting were:

Michael Runyan, Lisa Runyan, Laura Nichols, Michael J. Fazio, Jr, Don Flaherty, Nick Priest, Mary Nohelty, Terri Clement, Don Broza and Janice Archer

(1) **Annual Fundraiser April 21st at American Legion with Stan Jr.**

Tickets will go on sale for \$25 Paypal account is set up

There will be a cash bar

People will bring their own snacks, but we will have nachos & salsa & popcorn on tables
Basket sales were down, Whole Bunch of Flowers on donation. Laura Nichol's had a few late donations after the meeting and was possibly going to be able to get more.

There will also be a 50/50 raffle

(2) **Facebook Page**

- Concerns over the impact of the Facebook page and how it is actually hitting the community. Nick Priest was going to check and see if he could offer any assistance.

(3) **Finalizing marketing plan**

- Banner price and size for the legion, Nick Priest will get back to Terri tonight 4/12 with price to hang the banner at the legion promoting Stan, Jr.
- We also discussed the DPW's LED display to promote the event, however; Hazardous Waste is also that day, so that would be the priority.

(4) **Discuss various duties**

- Lisa Runyan and Mary Nohelty will set up with a cash bank
- Don Broza will handle the table cloths
- Tables will be set up 10 on the top and 4 down below
- Decorations in red, white, and blue





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(5) **Additional Topics**

- Continued efforts of getting the community more involved in the overall operation of the 4th of July parade.
- The Shriner's would like to expand their operation, however; with that comes a cost.
- We have also had another promotion who would like to join our parade and they are stilt Walkers & hoola hoopers at a cost of \$2000.
- The biggest cost continues to be the fireworks which are \$12,000, which brings the multitudes.
- We are talking about promoting the parade more on shows such as "The Mama Bear Effect", and other BCAT shows
- We also discussed the possibility of selling glowsticks, swords, and other things at the Fireworks and concert to raise money for the 4th of July parade.
- There is a woman named Nicole who has sports memorabilia that she makes available for Auction, and should we have a silent auction at the event?

