Town of Burlington Board of Appeals Application for Hearing (Instructions are contained on the reverse side)

This application must be completed, signed and submitted with the necessary documents and filing fee by the applicant or his/her representative in accordance with the Board’s Rules and Procedures as set forth on the reverse side of this application.

Location of Property: 20 Third Ave, Burlington, MA

Applicant
Name: Sign Design Inc.
Address: 12 Liberty St, Burlington, MA 02180
Telephone Number: 508-596-0094
Email: Carolina_peired.com@signdesign.com

Property Owner
Name: Nordblom Company
Address: 31 Third Ave, Burlington, MA 01803
Telephone Number: 781-365-1548

Characteristics of the Property
Lot Area: Map # 45
Parcel #: 15
Zoning District: Present Use

Application is for: An appeal from the Building Inspector
✓ A Variance
A Sign Permit

Applicable Section of the Zoning By-Law: Article # Section #

Nature and justification of request – Please give a detailed description (Use additional pages if necessary)
Exisiting Company (The Training Room) has been rebranded
Movement Workshop so their exterior sign has to be updated.

I hereby request a hearing before the Board of Appeals with reference to the above application.
Signature of Applicant (or his/her representative) (JAM)
Address if not Applicant
Telephone Number: 508-596-0094
Owner's permission if other than Applicant please see on attached.

Application and fee in the amount of $ received and filed with the Town Clerk for the Town of Burlington on

Summary of Board of Appeals Action
(Date)
Decision of the Board:
Granted
Denied
Withdrawn
Decision filed with Town Clerk
(Date) 06/2013

1.0 Application

1.01 Applicant is advised to review the Burlington Zoning By-Law and the Rules of the Board of appeals prior to filling out an application and prior to appearing before the Board at a public hearing. The application form shall
Notice is hereby given that the Burlington Board of Appeals will hold a public hearing on March 17, 2020 at or after 7:30 PM at the Town Hall, Meeting Room, 2nd Floor, 29 Center Street for the petition of Sign Design Inc. for property located at 20 Third Ave as shown on Map #45 Parcel #15 on the Burlington Assessor’s Maps. The applicant is seeking a Special Sign Permit to permit the installation of two signs (A&B).

Sign A is a Sign Band to be 1’-9 1/4” located on the front (South) elevation to read: ‘Movement Workshop’ having the words stacked over each other,

Sign B is a Wall Sign to be 2’-4” x 20’-8 9/16” to be located on the side (West) elevation to read ‘Movement Workshop’ with a MW design graphic in the middle.

Although the proposed signage is compliant with the Town of Burlington Sign Bylaws, the signs were denied due to previous Board of Appeals decisions, Case # 2015-73 which prohibited “no other signs on the building, even if by right and illumination is not to exceed 90 lumens per foot”.

Documentation in support of this proposal is available for public inspection as shown on plans filed with the Zoning Board of Appeals and a copy of which is on file with the Town Clerk’s office.
Date: January 2, 2020

Your request for a sign permit from the Burlington Building Department is here by denied this day January 2, 2020.

Type of permit: Sign Permit (total 2 – Signs A & B)


Name: Movement Workshop (f.k.a. The Training Room)

Property Owner & Mailing Address (if different): NWP Retail North & South LLC
71 Third Ave. Burlington, MA 01803

Your proposal / plan was reviewed at the Building Department on Jan. 2, 2020 by Andrew Ungerson

And it has been determined that it is in violation of the Town of Burlington’s Zoning By Laws.

The specific article and section used to determine the need for such action is / are: Please see below

The specific reason(s) to determine the need for such action is / are:

Movement Workshop proposes 2 Signs (A & B)
Sign A – Sign Band 1'-9 1/4" x 6'-4 3/4" South (front) elevation – To read ‘MOVEMENT WORKSHOP’ having the words stacked over each other

Sign B – Wall Sign 2'-4" x 20'-8 9/16' West (side) elevation – To read ‘MOVEMENT WORKSHOP’ w/ MW design graphic in the middle.

Though both signs (A & B) are N.W.P. – P.D.D. by-law compliant, previous Town of Burlington Board of Appeals decision (#2015-73 – June 2, 2015) placed conditions on the building stating;

“no other signs be placed on the building even if by right and not to exceed 90 lumens per foot”.

Any person or any municipal officer or Board aggrieved by any order, act or refusal of the Inspector of Buildings or other administrative officer, having authority under Burlington’s Zoning By Laws, may within thirty (30) days from the date of this decision from the Building Department, file a notice to appear before the Board of Appeals, through the Office of the Town Clerk, specifying the grounds thereof. (Burlington Zoning By Law article IX, section 9.5.3.)
**Dimensional Letters | Non-Illuminated**

**Quantity:** 1

1. 1" x 2" Channels with Rosettes (Painted to Brick Fascia PMS 2318 C)

2. 1/2" Matte White Acrylic FOH (Painted to Sheepl Painted) PMS Cool Gray 7 C / PMS 2911 C (Stud-Mounted to Rosettes with 10-24 Studs)

3. Mechanically Fastened to Brick Fascia with Aluminum Corner Clips

**PMS Cool Gray 7 C**

**PMS 2911 C** (Swatch Match to SW 0040 Buckhead Blue)

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**The Training Room**

3rd Ave

Exterior Signage
Channel Letters | Illuminated

Quantity: 1

1. Channel Letters (Face-Lit)
   - 5" Deep Aluminum Fabricated Channel Letter
   - 1" White Trim Cap
   - Interchangeable with LEDs: 300-515 Lumens; with Timer and Dimmer Switch
   - Surface Applied Veyl Gray - Avery Trans Pantone 430 C (DC 940-633-71)
   - Blue - Digital Printed on Tacony (Label) with 3M Mobile Orleans
   - S1 Layer Base (E) Method to Match: PMS 2910 C
   - 540 White Aluminum Returns

2. 5" x 5" Aluminum Recessed Painted to Match Building Fascia (PMS 2310 C)

Mechanically Fastened Flush to Fascia

- PMS Cool Gray 7c
- PMS 2910c (Closest Match to SW 0348 Burgundy/Blue)